

MAKING SOUND MONEY MOVES

FINANCIAL PLAYBOOK FOR ALL JOCKS

43 REASONS PROFESSIONAL ATHLETES HAVE JACKED-UP FINANCIAL LIVES AND WHAT YOU CAN LEARN FROM THEIR FOUL PLAYS

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Making Sound Money Moves is a must-consume playbook on money and behavioral psychology that will turn financially illiterate jocks into **money-managing rockstars**. Every topic was meticulously curated for the aspirational millionaire.

Let's keep this 100. You are super gifted in your chosen sport, but you are a rookie at managing your money. It's clear that you lack financial knowledge, and you need to sharpen your understanding of personal finance terms. Sometimes you feel intimidated by the financial jargon spewed about on social media, and you are even unsure of what questions to ask to make the best, informed decisions regarding your money. Let's face it, you are financially illiterate. You simply do not know what you do not know about managing your finances. **This book will change all of that.**

In *Making Sound Money Moves*, Lynda Paul, a Certified Financial Planner™ with over 35 years of experience managing money at both the corporate level and as a seasoned financial advisor who has helped over 500 clients, identifies 43 things that can trip you up on your journey to financial prosperity. Broken up into eight chapters, Lynda covers everything from **interpersonal relationships to mental and physical health to the dopaminergic high of being a successful athlete**. Relationships are the currency of life, and each chapter identifies different relationships you may have throughout your sports career and life thereafter and the financial landmines you may need to negotiate and skillfully manage when dealing with people, business, and money.

The solutions to address financial illiteracy are straightforward, but the implementation and execution of an appropriate game plan to tackle this wealth-stealing pariah is not easy. You will need to be intentional about your resolve. By consuming every word of *Making Sound Money Moves*, **you will equip yourself with money management tools that will benefit you for a lifetime.**

Do yourself a favor, read this book and make your future self proud.